



UNIVERSIDAD
DE
CÓRDOBA
Área de Tecnología
de la Información

PLIEGO DE PRESCRIPCIONES TÉCNICAS

Suministro de Licencias Creative Cloud for enterprise All Apps Multi European Languages Enterprise Licensing Subscription New STUDENT LICENSE (Min 100+), de Adobe

1. Objeto del contrato.

La Universidad de Córdoba desea adquirir licencias para los derechos de uso del software de Creative Cloud for enterprise All Apps Multi European Languages Enterprise Licensing Subscription New STUDENT LICENSE (Min 100+), de Adobe, indicado en este Pliego.

La Universidad de Córdoba adquirió este producto el año pasado. En la actualidad se desea renovar con un nuevo contrato por un periodo de 3 años con la posibilidad de renovación de dos años, realizándose los pagos de forma anual.

Actualmente, disponemos de 100 licencias para estudiantes de Creative Cloud Todas las aplicaciones. La fecha de vencimiento es el 22 de noviembre de 2024, por lo que esperamos que este contrato se renueve la licencia el día de su vencimiento.

2. Soporte técnico.

El licitador incluirá en su oferta servicios de soporte técnico para el uso y despliegue de los programas al personal de la Universidad de Córdoba. El adjudicatario ofrecerá también soporte a la Universidad para la correcta gestión del licenciamiento.

Adicionalmente, se ofrecerá soporte al uso del producto para el personal de la Universidad de Córdoba.

3. Productos que se adquieren con esta licencia.

La suscripción de estas 100 licencias lleva consigo la relación de productos que adjuntamos, atendiendo a su publicidad en la web.

4. Alcance.

Las licencias están destinadas al personal docente e investigador, a los estudiantes para la realización de sus trabajos de fin de grado o de máster, así como al personal de administración y servicios de nuestra Universidad.

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Adobe Creative Cloud for education

Higher education licensing overview



Licensing for classrooms, labs, small workgroups, and departments.

Only Adobe brings together an essential and comprehensive set of integrated apps and services to further collaboration and creativity in education. With Creative Cloud, your institution gets:

Creative desktop and mobile apps that are always up to date

Get ongoing access to industry-leading creative software, including favorites like Adobe Photoshop, Illustrator, and Premiere Rush, apps like Adobe Fresco and Photoshop on iPad, and tools that offer new creative frontiers in generative AI, 3D design, and 360/VR video. Creative Cloud All Apps plans for higher education include access to the Adobe Firefly generative AI web app, Firefly features in multiple creative apps, and Adobe Substance 3D apps at no additional cost. All named-user licenses include access to mobile apps, new features, and updates as soon as they're released.

Powerful creative services and secure sharing

All licensing options include access to online file storage, hundreds of free web fonts from the Adobe Fonts service, and Adobe Portfolio and Behance for showcasing creative work.^{††} Named-user and student licenses also include Creative Cloud Libraries for file access and sharing inside Creative Cloud apps, prebuilt design templates and assets from Creative Cloud Assets, and much more.

Simplified deployment and management

A web-based Admin Console makes it easy to purchase additional seats, add users, and manage software updates.

Easy ways to integrate the apps into your curricula

The Adobe Education Exchange <https://edex.adobe.com> helps educators ignite creativity with professional development opportunities, learning resources, and peer-to-peer collaboration provides ideas and inspiration to integrate Creative Cloud into your curriculum and course projects.

Flexible licensing options to fit your needs:



Named-user licensing

Small workgroups and departments

- Licenses for each individual user on their institutional computer with faculty and staff rights to install on two computers, one for work and one for home use
- Choice of All Apps or Single App options
- Storage and all online services included
- Supports BYOD use



Student license pack

Student use only

- Licenses for each individual student on their own computer and mobile devices
- All Apps option only
- Supports BYOD use
- Storage and all online services included
- Best available pricing for students



Shared device licensing

Classroom, libraries, and labs

- Licenses for each computer, rather than each user, with rights to install on one computer per license
- All Apps option only
- Access to storage, Adobe Portfolio, Behance, and Adobe Fonts based on user entitlement
- Ability for those with their own paid subscriptions to log into entitled machines to access their profiles and saved work

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Creative Cloud for education customers

Give your students, faculty, and staff the digital tools to create amazing work.

	Apps, services, and features	What it's used for	Named-user and student licensing	Shared device licensing	
Design tools	Adobe Photoshop	Create rich images, graphics, and art with powerful editing tools and Firefly generative AI features.	•	•	
	Adobe Illustrator	Create vector graphics and illustrations with versatile design tools and Firefly generative AI features.	•	•	
	Adobe InDesign	Design professional layouts for print and digital publishing.	•	•	
	Adobe Dimension	Easily create high-quality, photorealistic 3D images.	•	•	
	Adobe Bridge	Browse, organize, and search your photos and design files in one central place.	•	•	
	Adobe InCopy	Professional writing and editing solution that tightly integrates with Adobe InDesign.	•	•	
	Adobe Acrobat Pro	Create, protect, sign, collaborate on, and print PDF documents.	•	•	
	Adobe Photoshop Lightroom	Edit, organize, and share images anywhere, anytime.	•	•	
	Adobe Photoshop Lightroom Classic	Organize, edit, and batch process all your digital photos with a desktop-focused app.	•	•	
Web tools	Adobe Firefly	Use simple prompts and generative AI to create anything you can imagine.	•	•	
	Adobe XD	Design and prototype user experiences for websites, mobile apps, and more.	•	•	
	Adobe Dreamweaver	Design, develop, and maintain standards-based websites and applications.	•	•	
	Adobe Animate	Create interactive animations with cutting-edge drawing tools for multiple platforms.	•	•	
Video and audio tools	Adobe Express for Education	Make work that stands out with Firefly generative AI. Design flyers, TikToks, resumes, and Reels.	•	•	
	Adobe Scout [†]	Profile Flash games on web and devices.	•	•	
	Adobe Premiere Pro	Edit video with high-performance, industry-leading software.	•	•	
	Adobe After Effects	Create cinematic motion graphics and visual effects.	•	•	
	Adobe Audition	Record, mix, and restore audio for broadcast, video, and film.	•	•	
	Adobe Premiere Rush	Create, edit, and share online videos anywhere.	•	•	
	Adobe Media Encoder	Quickly output video files for virtually any screen.	•	•	
Adobe Substance 3D apps	Adobe Character Animator	Turn 2D artwork into live, animated characters.	•	•	
	Ecosystem of state-of-the-art tools. Includes:				
	Adobe Substance 3D Stager	Build 3D scenes, set up assets, materials, lights, cameras for virtual photography, export/share media, and publish to the web or AR. (Stager not yet available on Apple M1 chips.)	•	•	
	Adobe Substance 3D Painter	Authoring app that enables you to paint 3D textures on models and meshes in real time.	•	•	
	Adobe Substance 3D Designer	Parametric authoring tool offers unparalleled artistic control over the creation of materials, image filters, and dynamic geometry.	•	•	
	Adobe Substance 3D Sampler	Intuitive authoring tool to create materials for 3D by leveraging real-life images.	•	•	
	Adobe Substance 3D Modeler	An intuitive 3D ideation, conceptualing, and asset creation tool for desktop and VR (Windows only).	•	•	
	Mobile apps	Adobe Capture	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	•	
		Adobe Photoshop on iPad	Edit, composite, and create beautiful images, graphics, and art on desktop and iPad.	•	
		Photography apps: Adobe Photoshop Express and Adobe Photoshop Lightroom	Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.	•	
		Adobe Fresco	Rediscover the joy of drawing and painting anywhere.	•	
		Video apps: Adobe Premiere Rush and Adobe Prelude Live Logger	Craft visual stories and animated videos, and edit with the power of Premiere Pro on mobile.	•	
	IT tools and support	Adobe Aero	Design and share immersive augmented reality experiences.	•	
Adobe Admin Console		A centralized, web-based console that allows IT administrators to establish and manage users, groups, and entitlements, as well as access deployment tools and enterprise-level customer support.	•	•	
Creative Cloud Packager		Centrally deploy apps and updates across your institution.	•	•	
Technical support		Get advanced 24x7 tech support to help deployments run smoothly.	•	•	
Apps and services	Onboarding webinar	Get up and running fast with an onboarding webinar that walks you through the deployment process.	•	•	
	Storage	Access cloud storage based on your user entitlement.	•	††	
	Creative Cloud Libraries	Makes your favorite assets available to you and your group anywhere.	•		
	Creative Cloud Assets	Work-in-progress cloud storage lets you store, synchronize, iterate, collaborate, and reuse your files and creative assets to keep you connected to your creativity with convenient access from desktop, mobile, and web.	•		
	Collaboration	Collaborate with colleagues inside or outside your organization; keep files private or share at will.	•		
	Adobe CreativeSync	Automatically sync your files, fonts, photos, design assets, settings, metadata, Adobe Stock assets, and more.	•		
	Adobe Fonts	Font service that brings thousands of fonts from foundry partners into one library for quick browsing, easy use on the web or on your desktop, and endless typographic inspiration.	•	††	
Adobe Stock*	Jump-start your creative projects with millions of high-quality, curated photos, graphics, and videos.	optional			
Adobe Portfolio and Behance	Find inspiration, showcase work, and receive feedback, plus build and manage your personal portfolio site.	•	††		



Adobe
345 Park Avenue
San Jose, CA 95110-2704 USA
www.adobe.com

* Adobe Stock is available as a separate purchase.

† Available for download but no longer developed or updated by Adobe.

†† Shared device license enables users to log in and access services and storage. The amount of storage and Adobe Fonts, Adobe Portfolio, and Behance services are based on a user's entitlement.

Adobe Creative Cloud services require an Internet connection and are available only to users 13 and older. Use of services and applications requires agreement to additional terms and the Adobe Privacy Policy (see www.adobe.com/privacy.html). Applications and services may not be available in all countries or languages and may be subject to change or discontinuation without notice.

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